



2nd JUCC Information Security Conference (19 and 20 May 2011) Sponsorship Programme Plan

Diamond Sponsor

\$200,000 & above

- ✓ Company booth with large size (exact size and location to be confirmed)
 - 6 booths are available only, first come first serve
 - Refer to the attached draft floor plan for reference
- ✓ One 20-40 minutes presentation at the conference (presentation topic and content to be confirmed and approved by JUCC)
- ✓ Company name and logo on all conference backdrops
- ✓ Acknowledgement on the conference website with a link to your company's website
- ✓ One A-4 page advertisement in the Conference Proceedings (first/back page, first come first serve)
- ✓ Six complimentary conference registrations
- ✓ Six complimentary seats at the Dinner

Platinum Sponsor

\$100,000

- ✓ Company booth with median size (exact size and location to be confirmed)
 - 13 booths are available only, first come first serve
 - Refer to the attached draft floor plan for reference
- ✓ Joining one 45 minutes panel discussion together with other guests
- ✓ Company name and logo on all conference backdrops
- ✓ Acknowledgement on the conference website with a link to your company's website
- ✓ One A-4 page advertisement in the Conference Proceedings
- ✓ Four complimentary registrations
- ✓ Two complimentary seats at the Dinner

Gold Sponsor

\$50,000

- ✓ Company booth with small size (exact size and location to be confirmed)
 - 9 booths are available only, first come first serve
 - Refer to the attached draft floor plan for reference
- ✓ Company name and logo on all conference backdrops
- ✓ Acknowledgement on the conference website with a link to your company's website
- ✓ Half A-4 page advertisement in the Conference Proceedings
- ✓ Two complimentary registrations
- ✓ Two complimentary seats at the Dinner

Silver Sponsor

\$30,000

- ✓ Company name and logo on all conference backdrops
- ✓ Acknowledgement on the conference website with a link to your company's website
- ✓ Half A-4 page advertisement in the Conference Proceedings

Lunch/Dinner Sponsor (2 lunches and 1 dinner)

\$40,000 for each lunch

For lunch, complimentary lunch coupons will be provided to all participants (assuming 1,000 participants and each coupon cost \$40)

- ✓ Company name and logo on all conference backdrops
- ✓ Acknowledgement on the conference website with a link to your company's website
- ✓ Half A-4 page advertisement in the Conference Proceedings
- ✓ Two complimentary registrations
- ✓ Two complimentary seats at the Dinner

\$135,000 for dinner

For dinner, assuming \$450 per person and 300 guests (including the Diamond, Platinum, Gold and Lunch sponsors) would be invited to join the dinner.

- ✓ Company booth with median size (exact size and location to be confirmed)
- ✓ Company name and logo on all conference backdrops
- ✓ One 20-40 minutes presentation during dinner (presentation topic and content to be confirmed and approved by JUCC)
- ✓ Acknowledgement on the conference website with a link to your company's website
- ✓ One A-4 page advertisement in the Conference Proceedings
- ✓ Four complimentary registrations
- ✓ Six complimentary seats at the Dinner

Tea break sponsor (4 tea breaks)

\$30,000 per tea break (\$30 x 1,000 persons)

- ✓ Company name and logo on all conference backdrops
- ✓ Acknowledgement on the conference website with a link to your company's website
- ✓ Half A-4 page advertisement in the Conference Proceedings

Supporting organization

- ✓ Company name and logo on all conference backdrops
- ✓ Acknowledgement on the conference website with a link to your company's website

Optional Sponsorship Items

1. Advertisement in the Conference Proceedings

- Centre Spread \$40,000
- Full Page (Inside front) \$25,000
- Full Page (Inside back) \$25,000
- Full Page (Inside page) \$18,000
- Half Page (Inside page) \$10,000
- 1/4 Page (Inside page) \$ 5,000

2. Company write-up in Conference Proceedings

- 100-word \$10,000
- 50-word \$5,000
- 25-word \$3,000