

# Effective measures for Information Security

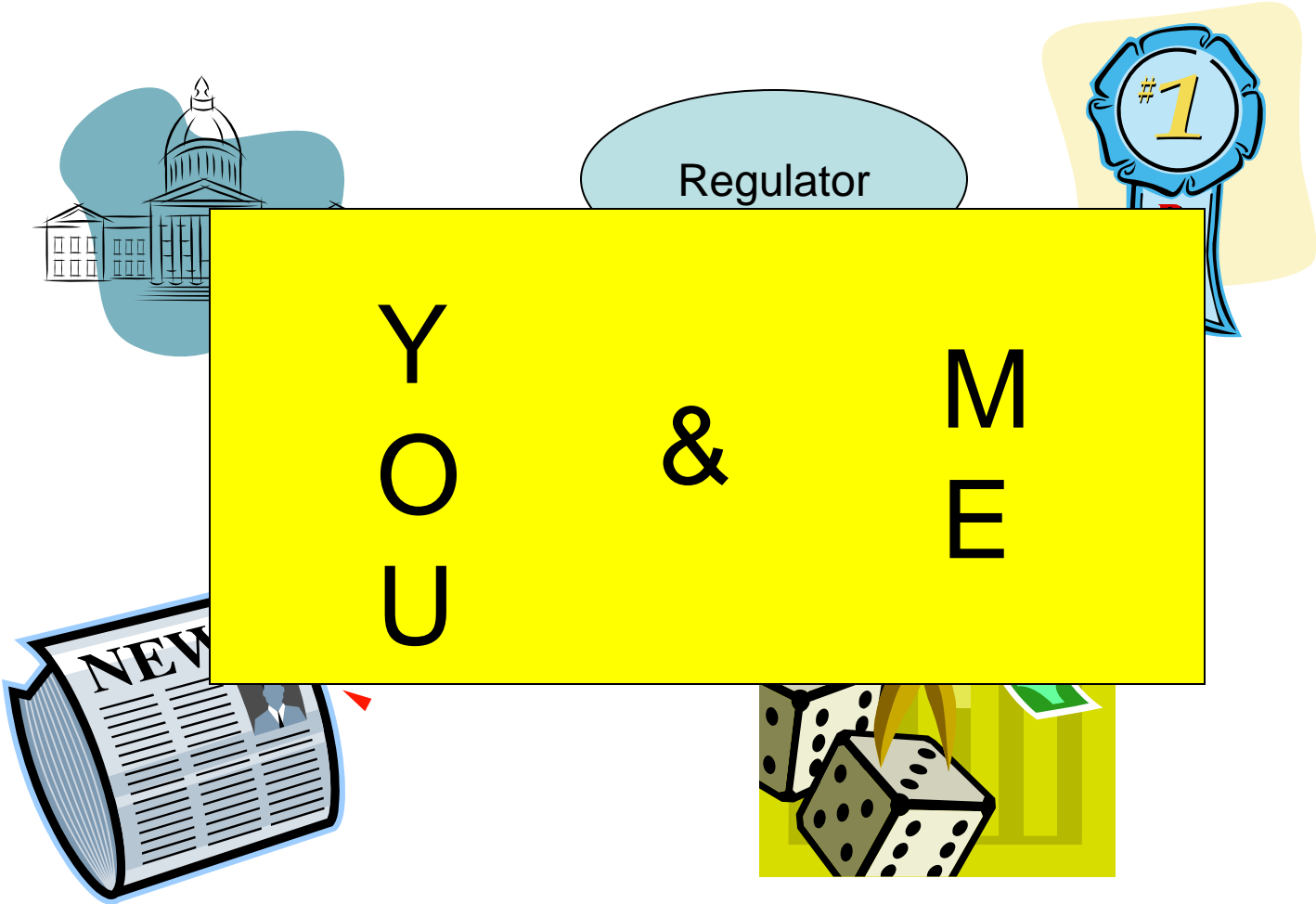
Clara Ho

# Information Security



# Loss Prevention

# Who cares?

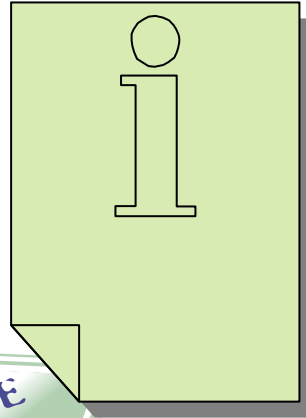
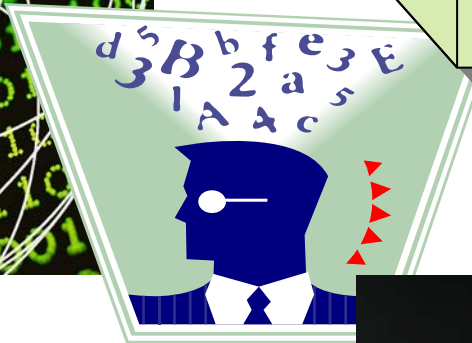


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# What to protect?



Outsourcing

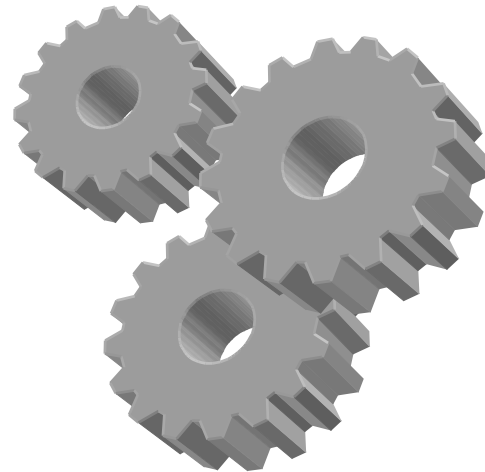
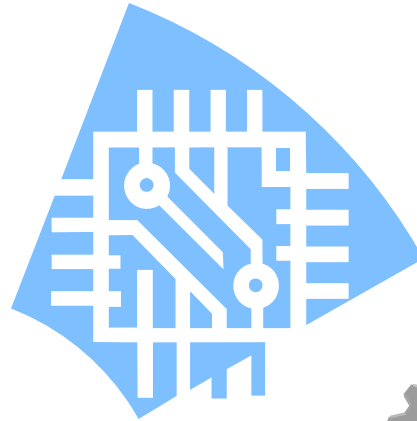


# Where?

Technology

Process

People



# Consideration

- Hard to show a “good job”
- Assets & Risk
- Measurement
- Business Value

Investment in Information Security will  
not bring \$\$\$ earning.

It is to protect an  
organization/individual from  
HARM!



# Effective measures?

- Relatively New Field
- Threat - Changing rapidly; New technology
- Environment – Growing complexity
- Visibility
  - Metrics and Key Risk indicators
  - Trends and patterns
  - Reactive or proactive
  - Does your reader understand?
  - Does it shows “healthiness”?
- Benchmark?

# Remember

- Asset management
- Understand your protection
  - Layer protection
  - Holistic view
  - Tools, processes
- Maintain and Verify the controls
- Perform continuous review

# An important aspect - People

- Security awareness
- Training
- Driving behavior change
- It's a journey

=> Security Culture, make it part of the “DNA”

# Risk Management - Information Security

